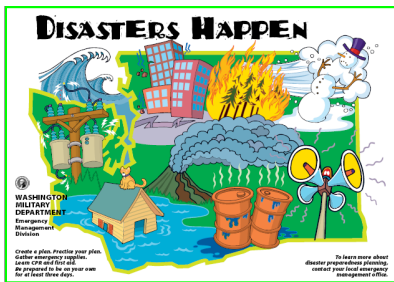


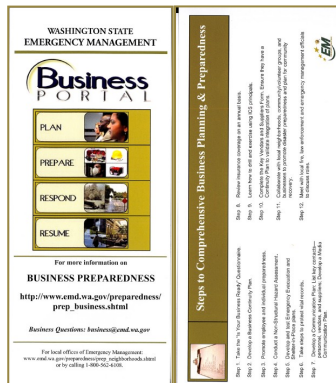
# WASHINGTON STATE EMERGENCY MANAGEMENT



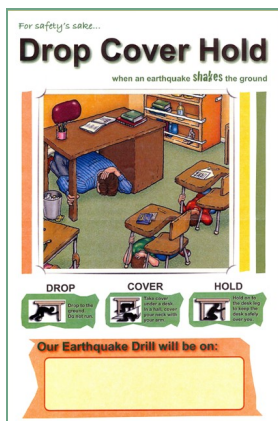
## Public Education Publications



**All-Hazard Poster:** This is a 16" x 22" brightly colored poster that depicting that "Disasters Happen". It has simple pictures illustrating the many natural and man-made hazards in the state of Washington. This poster has the ability to get its message to all ages - young and old. It could be very educational in a class room setting and other public areas.



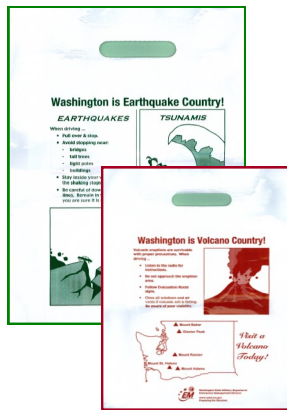
**Business Advertising Card:** This two-sided, 3 1/2" x 8 1/2" card directs business owners to EMD's website where they will find comprehensive planning and preparedness materials. It gives 12 key steps to assist in the planning and preparing for disaster events, emergencies and suggestions for business continuity. Ideal distribution areas would be any public place, hospitals, and businesses.



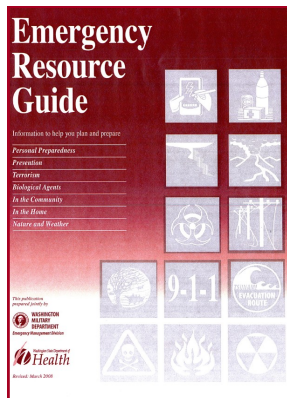
**Drop, Cover & Hold Posters:** Two different posters are available. Both posters have pictures and directions on what school children should do during an earthquake. One has space to insert your own drill date.



**Earthquake County Brochure:** This two-sided tri-fold 9" x 12" brochure focuses its information on what to do before, during, and after an earthquake. It covers a wide range of information starting with some brief earthquake history in the state of Washington. The brochure suggests preparing a 3-day disaster supply kit and gives a recommended supply list in which each kit should contain. It also focuses on turning off the utilities (water, gas, sewer, and electrical). The brochure lists suggestions on preparing emergency preparedness plans for the home, business, and workplace.



**Economy Brief Cases / Show Bags:** This reversible 10" x 15" white plastic carrying bag features safety tips for earthquakes and tsunamis on one side and volcano eruptions on the other. You can use this bag for publication distribution or it can double as a litter bag for vehicles.



**Emergency Resource Guide:** This 46 page, 8 1/2" x 11" booklet contains all hazard information from a pandemic flu outbreak to radiation exposure and chemical agent release to natural disasters, including floods and tsunamis. There is also information to prepare a home for emergencies, such as creating a shelter-in-place, an emergency supply list, and tips for people with disabilities. It contains information on how to protect pets and children, as well as personal protection. It provides information to securing a hot water heater and how to use a generator. This resource guide is an all inclusive informational guide.

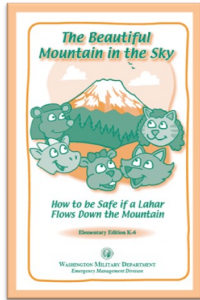


**Getting Ready Home Advertising Card:** This two-sided, 3 1/2" x 8 1/2" card is for home owners the direct them to the Washington State EMD website where videos are provided to assist with securing wall hangings, tall furniture, and water heaters. It also provides videos and tips for kitchen and cabinet safety, garage and storage safety, and structural mitigation.

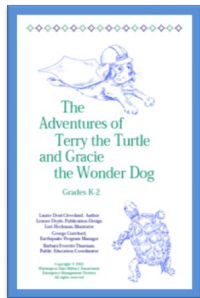


**Kidz Stickers:** This set of 11 stickers was developed for elementary school children. Teachers and parents can use the stickers as motivational tools and/or as rewards when they talk to their children about disasters and how to prepare to survive them. The stickers are the characters used in the Emergency Management Division's Kidz website and each one gives advice on what to do.

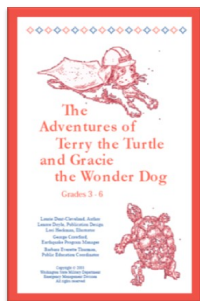
# Kidz Booklets



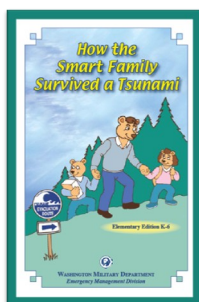
**Lahar-Beautiful Mountain in the Sky (K-6):** This is an elementary aged educational story focusing on a group of school children that experience a Lahar warning siren. It explains what a Lahar is and how one is triggered. It also gives precautions and drills that can be used for elementary age children. The story is simple enough for a kindergarten age child to understand, yet it will not bore an older child. This should be an educational read for any child to



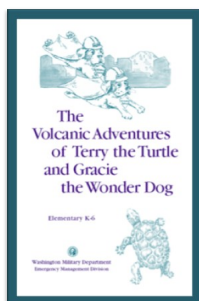
**Terry the Turtle-Earthquake (K-2):** This is an elementary aged educational story focusing on a Seismic Patrol Team that teaches school children what they should do before, during, and after an earthquake. The teams talks about things to do to make their classroom safer, shows them how to *drop, cover & hold*, and emphasizes the need to take care of themselves and each other. After the training, there is an earthquake and the team returns to the school to find out if their training helped. The booklet is designed for the younger readers.



**Terry the Turtle-Earthquake (3-6):** This has the same story-line as the K-2 booklet. A few more sentences have been added, which makes it a bit more challenging for older students.



**How the Smart Family Survived a Tsunami:** This story starts with an earthquake in Alaska and continues with a family in Washington State who might be impacted by a tsunami that was generated by the earthquake. The Smart family is prepared for disasters, so they know what actions they need to take. Follow them through the initial warning notification process through their return home. Learn more about the importance of NOAA weather radios, following your disaster plan, and what you need in your survival kit.



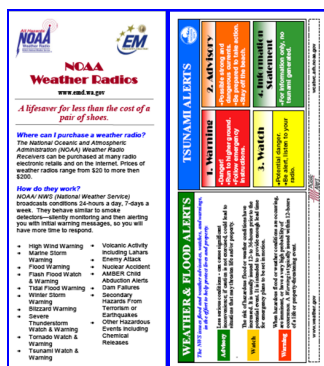
**The Volcanic Adventures of Terry the Turtle (K-6):** Retuning to the school in Shakeyville the Seismic Patrol Team focuses on what the students need to do before and after a volcanic eruption. They discuss what to do if you see ash falling and they practice an evacuation drill. The story is designed to help children prepare for disasters. Knowledge is power, and knowing what to expect and what to do will increase their confidence when disasters occur.



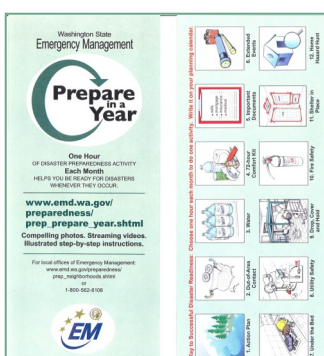
**Map Your Neighborhood (MYN) Advertising Card:** This two-sided, 3 1/2" x 8 1/2" card encourages people visit EMD's website to find out more about how to organize their neighborhood so they will be able to check on and help each other after a disaster. The program is:

- Designed to improve disaster readiness at the neighborhood level (generally 15-20 urban homes; 5-7 in rural areas).
- Teaches neighbors to rely on each other during the hours or days before fire, medical, police, or utility responders may be able to reach them.
- Takes just one person to begin this process by inviting the neighborhood to his or her home for a 90-minute meeting, facilitated by the program DVD.

**Out-of-Area Emergency Contact Card:** This is a double sided, bi-fold wallet card with instructions and reasoning on the back to explain the importance of having this card. On the front of the card, it important contact information the bearer can fill out. This card explains who to send the card and who should have one. It also has the link to the EMD website showing where more preparedness information can be obtained.

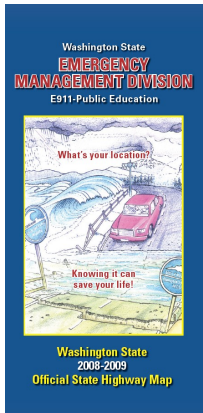


**NOAA Weather Radio Advertising Card:** This two-sided, 3 1/2" x 8 1/2" card lets the reader know the importance of owning a weather alert radio. The radios can be set to notify owners when notifications are sent out. The reverse side shows the color code for both the Weather/Flood Alert and the Tsunami Alert.

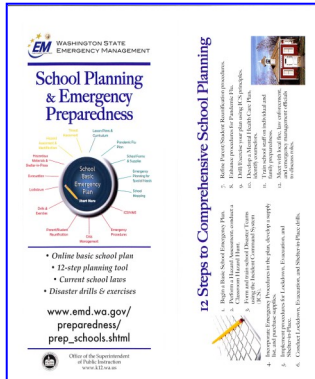


**Prepare in a Year Advertising Card:** This two-sided, 3 1/2" x 8 1/2" card directs readers to EMD's website where they will learn ways a household family can be fully prepared for a disaster. The activity takes no longer than one hour a month to prepare. Within a twelve month time frame a family can have their home prepared for any type of disaster by following the simple suggestions. This would be an exciting rack card to distribute at schools to help get children involved with the preparedness.





**Road Map:** This is an official Washington State highway road map. On one side, it has the state highway map. On the other side, it has information about the importance of “knowing your location” should you need to call 9-1-1 for assistance and information on preparing disaster kits for your vehicle and other safety precautions to take during a flood, earthquake, volcanic eruption, tsunami, or chemical spill. It also provides a mileage chart, other travel related information and neat little facts about the state.



**School Advertising Card:** This two-sided, 3 ½” x 8 ½” card directs school officials to EMD’s website where they will find planning and emergency preparedness information on basic school plans, current school laws, and suggested disaster drills and exercises for the school and classroom environment. It describes a 12 step planning tool. Ideal distribution areas would be schools and school district offices.



**Tsunami Fans:** This is an 8” hand held fan with a wooden handle replicating the Tsunami Evacuation Route road signs found along the state coastal areas that are vulnerable to tsunamis.



**Tsunami Magnets:** This is a 2 ½” round magnet identical to the Tsunami stickers.



**Tsunami Stickers:** This 2 ½” round sticker replicates the Tsunami Evacuation Route road signs found along Washington’s coastal areas that are vulnerable to Tsunamis. They are blue with a white outline of a tsunami wave.



**Video Advertising Card (preparedness)** : This two-sided, 3 ½" x 8 ½" card gives visual pictures and titles of the preparedness videos that are components of the *Prepare in a Year* and *Getting Ready Home* programs. The videos show viewers how to perform each task and gives them information on cost, time and materials.



**Volcano Magnets:** This is a 2 ½" round magnet that replicates the Volcano Evacuation Route road signs that are found along roads and highways within the volcano vulnerable areas within our state. These magnets have a blue background with a white outline of a volcano, similar to the tsunami evacuation route products.